## **Englewood Camera Photo Book Contest 2014**

Hey photographers! Have you always wanted to make a custom book with your own photographs? Now is the time! Design a custom photo book with Englewood Camera's easy to use online ordering tool. Choose as many photos and pages as you want, incorporate text, and design the book exactly how you want it to look. These high quality silver halide books are printed by Fujifilm, and are a great way to showcase your work.

Englewood Camera is pleased to announce Craig Walker and Jamie Cotten as the official contest judges<sup>†</sup>. Craig Walker is a Pulitzer Prize winning photojournalist, and currently shoots for *The Denver Post*. Jamie Cotten is an award-winning freelance photojournalist, specializing in candid portrait photography and social issues.

The winning book design gets you a brand new Fujifilm X100s camera! Second place will receive a brand new Fujifilm Mini 90 Neo Classic Instax camera and film. Books will be returned to the entrants after the winners are announced.

## **Official Contest Rules**

GENERAL GUIDELINES: Englewood Camera's Photo Book Contest is open to Colorado residents only. Entries must be received no later than April 12<sup>th</sup>, 2014 at 5:00pm, complete with a book and entry form. Late entries will not be accepted. Entrant must be able to drop his/her book off at Englewood Camera directly, and is responsible for picking up his/her book entry after the contest closes. Englewood Camera will not offer return shipping on any books. All entries must be created using Englewood Camera's book service at englewoodcamera.com/photo\_factory.html and paid for in full. Purchase of the entered book through Englewood Camera is required; there is no fee to enter the contest. Book pricing starts at \$34.99. Limit one entry per person.

BOOK GUIDELINES: All book entries must have a minimum of 15 images; size of image and number of images per page is up to the discretion of the entrant. There is no maximum number of pages or images. Entrants have the option to design a 12x12", 8x11.25", or 8x8" hard cover book. Text may be incorporated in the book as well.

IMAGE GUIDELINES: All photographs within the book must belong to the entrant. Any suspected copyright issues will be rejected from the contest, unless entrant has a copyright release to use the work in question.

JUDGING: Books will be judged based on the following criteria:

1. Cohesion of images within the book. While the images do not necessarily need to reflect a single body of work, they should fit well with one another to establish time

- and place or a story. Images must be taken within the past 5 years; there are no guidelines for subject matter.
- 2. Design of the book. How well the images and text are laid out on the pages will be a factor in determining the winning book.
- 3. Overall quality of images within the book. Resolution of images, composition/cropping and editing by the photograph will be considered for the winning book.

COPYRIGHT: Each entrant retains the copyright to his/her Photograph(s) and Description(s) and overall Book, but explicitly grants Englewood Camera an irrevocable, nonexclusive license for the duration of the contest to use the book for advertising, marketing, and promotional purposes, in any and all media now known or hereafter created, including but not limited to publication in blogs, social media, and websites, at Englewood Camera's discretion, without additional consideration, notification, permission to entrant or any third party.

CONTEST PRIZE: First place contest winner will receive one (1) brand new Fujifilm X100s digital camera. Second place contest winner will receive one (1) brand new Fujifilm Mini 90 Neo Classic Instax camera and film. Englewood Camera will announce the winner of the contest at an award's banquet in the store (5855 S. Broadway, Littleton, CO 80121) on April 26<sup>th</sup>, 2014 at 4:00pm. The winner is required to sign an entry form prior to entering the contest, authorizing Englewood Camera to use the winner's name and winning book for marketing, advertising, or promotional purposes according to the aforementioned copyright clause.

†Englewood Camera reserves the right to find a substitute judge in the event of an emergency without notifying entrants.

## Fujifilm Photo Book Contest

## OFFICIAL ENTRY FORM

Name:	
PHONE:	
EMAIL:	
	:
I,	, certify that all of the images in
this book as	re my own, or that I have written permission to use the images.
I have read	and agree to the terms and conditions of this contest.
Signed:	
Date:	



EVERYTHING PHOTOGRAPHIC