

SAVE UP TO \$1,000

ON GFX AND X SERIES CAMERA BODY, KIT,
LENS & ACCESSORY COMBINATIONS

FEBRUARY 4, 2018 – MARCH 31, 2018



X-T2 BLACK BODY and XF90mm LENS

~~WAS \$2,549.90~~

NOW \$2,349.90



X-T2 GRAPHITE SILVER BODY and XF55-200mm LENS

~~WAS \$2,499.90~~

NOW \$2,299.90



GFX 50S BODY and GF45mm LENS

~~WAS \$8,199.90~~

NOW \$7,199.90

AVAILABLE OFFERS	AGGREGATE MSRP	SALE PRICE	INSTANT SAVINGS
GFX 50S Body and GF63mm Lens	\$7,999.90	\$6,999.90	\$1,000
GFX 50S Body and GF32-64mm Lens	\$8,799.90	\$7,799.90	\$1,000
GFX 50S Body and GF120mm Lens	\$9,199.90	\$8,199.90	\$1,000
GFX 50S Body and GF110mm Lens	\$9,299.90	\$8,299.90	\$1,000
GFX 50S Body and GF23mm Lens	\$9,099.90	\$8,099.90	\$1,000
GFX 50S Body and GF45mm Lens	\$8,199.90	\$7,199.90	\$1,000
FREE FUJIFILM DOMKE CAMERA BAG , Medium (Sand) With purchase of full priced X Series Digital Camera, Kit, XF/XC Lens, or any X Series Product Combination	\$229.99	N/A	\$229.99

The FUJIFILM GFX and X Series camera body, kit, and lens combination instant savings promotional offers, and the FREE FUJIFILM DOMKE camera bag with full-priced X Series purchase promotional offer, are effective February 4, 2018 to March 31, 2018 or while dealer supplies last. Offers valid only on products specified purchased by same buyer at same time in same transaction. No product substitutions permitted. Not applicable to back orders. Offers may not be combined with other promotional offers. Promotional offer details may vary by dealer; see dealer for exact products, pricing and offer terms and limitations. Prices set forth in these materials are suggested retail prices. Actual retail selling prices may vary and are determined by Fujifilm dealer at the time of sale. Price excludes sales tax and any applicable dealer charges. Offers are void where prohibited. See reverse and above for complete list of available offers.

FUJIFILM

AVAILABLE OFFERS CONTINUED	AGGREGATE MSRP	SALE PRICE	INSTANT SAVINGS
X-T2 Body, Black and XF14mm Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body, Black and XF16mm Lens	\$2,599.90	\$2,399.90	\$200
X-T2 Body, Black and XF23mmF1.4 Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body, Black and XF27mm Lens	\$2,049.90	\$1,849.90	\$200
X-T2 Body, Black and XF35mmF1.4 Lens	\$2,199.90	\$1,999.90	\$200
X-T2 Body, Black and XF56mm Lens	\$2,599.90	\$2,399.90	\$200
X-T2 Body, Black and XF56mm APD Lens	\$3,099.90	\$2,899.90	\$200
X-T2 Body, Black and XF60mm Lens	\$2,249.90	\$2,049.90	\$200
X-T2 Body, Black and XF90mm Lens	\$2,549.90	\$2,349.90	\$200
X-T2 Body, Black and XF10-24mm Lens	\$2,599.90	\$2,399.90	\$200
X-T2 Body, Black and XF16-55mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body, Black and XF18-55mm Lens	\$2,299.90	\$2,099.90	\$200
X-T2 Body, Black and XF18-135mm Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body, Black and XF50-140mm Lens	\$3,199.90	\$2,999.90	\$200
X-T2 Body, Black and XF55-200mm Lens	\$2,299.90	\$2,099.90	\$200
X-T2 Body, Black and XF100-400mm Lens	\$3,499.90	\$3,299.90	\$200
X-T2 Body, Graphite Silver and XF14mm Lens	\$2,699.90	\$2,499.90	\$200
X-T2 Body, Graphite Silver and XF16mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body, Graphite Silver and XF23mmF1.4 Lens	\$2,699.90	\$2,499.90	\$200
X-T2 Body, Graphite Silver and XF27mm Lens	\$2,249.90	\$2,049.90	\$200
X-T2 Body, Graphite Silver and XF35mmF1.4 Lens	\$2,399.90	\$2,199.90	\$200
X-T2 Body, Graphite Silver and XF56mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body, Graphite Silver and XF56mm APD Lens	\$3,299.90	\$3,099.90	\$200
X-T2 Body, Graphite Silver and XF60mm Lens	\$2,449.90	\$2,249.90	\$200
X-T2 Body, Graphite Silver and XF90mm Lens	\$2,749.90	\$2,549.90	\$200
X-T2 Body, Graphite Silver and XF10-24mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body, Graphite Silver and XF16-55mm Lens	\$2,999.90	\$2,799.90	\$200
X-T2 Body, Graphite Silver and XF18-55mm Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body, Graphite Silver and XF18-135mm Lens	\$2,699.90	\$2,499.90	\$200
X-T2 Body, Graphite Silver and XF50-140mm Lens	\$3,399.90	\$3,199.90	\$200
X-T2 Body, Graphite Silver and XF55-200mm Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body, Graphite Silver and XF100-400mm Lens	\$3,699.90	\$3,499.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF14mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF16mm Lens	\$2,899.90	\$2,699.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF23mmF1.4 Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF27mm Lens	\$2,349.90	\$2,149.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF35mmF1.4 Lens	\$2,499.90	\$2,299.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF56mm Lens	\$2,899.90	\$2,699.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF56mm APD Lens	\$3,399.90	\$3,199.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF60mm Lens	\$2,549.90	\$2,349.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF90mm Lens	\$2,849.90	\$2,649.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF10-24mm Lens	\$2,899.90	\$2,699.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF16-55mm Lens	\$3,099.90	\$2,899.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF18-55mm Lens	\$2,599.90	\$2,399.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF18-135mm Lens	\$2,799.90	\$2,599.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF50-140mm Lens	\$3,499.90	\$3,299.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF55-200mm Lens	\$2,599.90	\$2,399.90	\$200
X-T2 Body with XF18-55mm Lens Kit and XF100-400mm Lens	\$3,799.90	\$3,599.90	\$200
X-T20 Body with XC16-50mm Kit	\$999.95	\$899.95	\$100
X-T20 Body with XC16-50mm Lens Kit and XC50-230mm Lens and X-T20 Metal Hand Grip	\$1,529.89	\$1,099.99	\$429.90
X-T20 Dual Lens Kit, Silver	\$1,199.99	\$1,099.99	\$100